



Junior Achievement COPPA Parent Notification JA Inspire Virtual Career Fair

Dear Parents:

Junior Achievement (JA) is proud to partner with your school to inspire and prepare young people to succeed in a global economy.

In cooperation with your school, JA may offer certain of its programs to students in a blended-learning format facilitated by classroom teachers and volunteers, and/or in a self-directed digital format accessed directly by students, both of which may include the use of computers, tablets or other devices to interact online with web-based JA programs, games, mobile applications or other online content. To access online content, students may be asked to provide certain personal information, such as first name, last name, email address and username, which is collected and used in accordance with the <u>Privacy</u> <u>Policy of Junior Achievement USA®</u> (as updated and notified to the Educational Institution from time to time, the "Privacy Policy"). Moreover, students image, likeness, and voice may be shown or captured during participation in JA programs online.

While JA (which includes Junior Achievement USA and its licensees and affiliates, as described in the Privacy Policy) is a nonprofit organization and does not use student personal data for commercial purposes, it is our policy that any collection and use of student personal data be in compliance with the Children's Online Privacy Protection Act (COPPA). Under COPPA, website operators must provide parental notification and obtain parental consent before collecting personal information from students under age 13, and COPPA permits educational institutions to provide such consent on behalf of parents, thereby eliminating the need for website operators to obtain parental consent.

Please contact Junior Achievement USA with any questions or comments at <u>newmedia@ja.org</u> or otherwise as described in the Privacy Policy.

If you do not want your child to participate in this program, please notify your child's teacher.

Thank you!

Junior Achievement of Southeastern Pennsylvania



Inspiring Tomorrows<sup>m</sup>